

| | | | | | | | |
|--------------|----------------------|---------------------------|----------------------------------|-------------------|----------|----|------------|
| ADV # | ADV. NAME | POLI/S | PETERS/D/CON/CA | REP. # | OFF. # | 20 | SALESMAN # |
| AGY # 939 | AGY. NAME | GREER, MARGOLIS, MITCHELL | BUYER NAME | MAURA GILROY | | | |
| | | 3050 K ST NW, | SALES PRSN | WA- ROBERT LANGER | | | |
| | | WASHINGTON, DC 20007 | | | | | |
| ORDER # | CONTRACT # | 6234977 | CLASS: NATL. | LOCAL | REGIONAL | | |
| PRDCT | SCOTT PETERS FOR CON | EST#1451 | COMMENTS: (LINE, ORDER, INVOICE) | | | | |
| FLIGHT DATES | OCT9/12 | OCT15/12 | WK-1 | | | | |
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE | AUG9/12 | 18.17 | | |

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 REJECTED M1 ENTERED MANUALLY
 SEE LINES 7, 16
 TOTALS REMAIN THE SAME
 THANKS PLEASE CONFIRM 8/9

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:
 M1 REJECT BUY#7 MISSED: TU-F, M/700P-730P OCT15 30S \$500.00 (AUG9/12)
 OFFER: MON/800P-900P OCT15 30S \$500.00 PLS ADVISE.
 CMT: PROG CHG - DUE TO NLCS **PLACED**

CONTRACT TOTAL 14325.00
 TOTAL SPOTS 30

REP HEADLINE# 6234977 TRF# 372820
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
CHANGES AUG9/12 14.39
*** KSWB-TV ***

ADV # ADV. NAME POLI/S PETERS/D/CON/CA

AGY # 939 AGY. NAME GREER, MARGOLIS, MITCHELL.

3050 K ST NW,

WASHINGTON, DC 20007

REP.# OFF.# 20 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- ROBERT LANGER

ORDER # CONTRACT # 6234977

CLASS: NATL. LOCAL REGIONAL

PRDCT SCOTT PETERS FOR CON EST#1451 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG9/12 14.39

REP: TO NSA/NSM

FROM WES FOR ROBERT
REJECTED M1 ENTERED MANUALLY
SEE LINES 7, 16
TOTALS REMAIN THE SAME
THANKS PLEASE CONFIRM 8/9

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

SCOTT PETERS FOR CONGRESS

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 103
AGENCY PRODUCT CODE = 110
AGENCY EST# = 1451

| | | | | | | | | | | | | |
|--------------------|---|--|-----------|----|--|----------|------|-------|---|--|------|---|
| 7 | * | | 700P-730P | 30 | | \$500.00 | 10/9 | 10/12 | 1 | | TU-F | 1 |
| PROGRAM : TWO MEN | | | | | | | | | | | | |
| CON COM1 : TWO MEN | | | | | | | | | | | | |

8/9

REP HEADLINE# 623497/ TRF# 372820
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP AUG9/12 14.39
CHANGES *** KSWB-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 16 | A | | 800P-900P | 30 | | \$500.00 | 10/15 | 10/15 | 1 | | MON | 1 |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|--------|-------|--|-------|-----|----------|--|--|--|--|-------------|--|
| M1 | REJECT | BUY#7 | MISSED: TU-F, M/700P-730P | OCT15 | 30S | \$500.00 | | | | | (AUG9/12) | |
| | | | OFFER: MON/800P-900P | OCT15 | 30S | \$500.00 | | | | | PLS ADVISE. | |
| | | | CMT: PROG CHG - DUE TO NLCS **PLACFD** | | | | | | | | | |

OCT/12 14325.00

CONTRACT TOTAL 14325.00
TOTAL SPOTS 30

MARKET TOTALS \$110,192 KSWB 13% KGTV 18% KFMB 27% KNSD 27% XETV 2% KUSI 13% XDTV 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Washington, DC 20007

| | | |
|---|---|--|
| <u>Contract / Revision</u> 372820 / | | <u>Alt Order #</u> 06234977 |
| <u>Product</u> SCOTT PETERS FOR CON | | |
| <u>Contract Dates</u> 10/09/12 - 10/15/12 | | <u>Estimate #</u> 1451 |
| <u>Advertiser</u> Scott Peters for Congress | | <u>Original Date / Revision</u> 07/16/12 / 07/17/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KSWB | <u>Account Executive</u> Robert Langer | <u>Sales Office</u> Telerep Washin |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 12856 | <u>Advertiser Code</u> 103 | <u>Product Code</u> 110 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|--------------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1 | 5 | 10/09/12 | 10/15/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 1 | \$100.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | | | 1 | \$100.00 | | | |
| N 2 | 5 | 10/09/12 | 10/15/12 | Wkday Late News Rotator | 10P-11P | | :30 | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 2 | \$500.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | | | 1 | \$500.00 | | | |
| N 3 | 5 | 10/09/12 | 10/15/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 3 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 2 | \$175.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | | | 1 | \$175.00 | | | |
| N 4 | 5 | 10/09/12 | 10/15/12 | FOX 5 Morning News | 5a-6a | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 1 | \$150.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | | | 1 | \$150.00 | | | |
| N 5 | 5 | 10/09/12 | 10/15/12 | Fox 5 News at 5 | 5p-6p | | :30 | | | NM | 3 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 2 | \$225.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | | | 1 | \$225.00 | | | |
| N 6 | 5 | 10/09/12 | 10/15/12 | Fox 5 News at 6 | 6p-7p | | :30 | | | NM | 3 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 2 | \$225.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | | | 1 | \$225.00 | | | |
| N 7 | 5 | 10/09/12 | 10/15/12 | M-F 7p-730p | 7p-730p | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 1 | \$500.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | | | 1 | \$500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | 5 | 10/15/12-10/21/12 | M-F 7p-730p | 7p-730p | M----- | :30 | | \$500.00 | NM | | |
| | See MG 7.4 | | | | | | | | | | | |
| | 4 | 5 | 10/15/12-10/15/12 | Non-Network Prime M-Su | M-Sa 8p-10p/Su 7p | M----- | :30 | | \$500.00 | NM | | |
| | Ⓜ MG for 7.3 10/15 | | | | | | | | | | | |
| N 8 | 5 | 10/09/12 | 10/15/12 | M-F 7a-9a | 7a-9a | | :30 | | | NM | 3 | \$975.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 372820 / | | <u>Alt Order #</u> 06234977 |
| <u>Contract Dates</u> 10/09/12 - 10/15/12 | <u>Product</u> SCOTT PETERS FOR C | <u>Estimate #</u> 1451 |
| <u>Advertiser</u> Scott Peters for Congress | | <u>Original Date / Revision</u> 07/16/12 / 07/17/12 |

| | | | | | | | | | | | Totals | |
|--------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|--------|-------------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 2 | \$325.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$325.00 | | | |
| N 9 | 5 | 10/09/12 | 10/15/12 | M-F 730p-8p | 730p-8p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 1 | \$500.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | | | 0 | \$0.00 | | | |
| N 10 | 5 | 10/09/12 | 10/15/12 | M-F 9a-10a News | 9a-10a | | :30 | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 2 | \$125.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$125.00 | | | |
| N 11 | 5 | 10/12/12 | 10/12/12 | Fri Prime | 9p-10p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | | | | 1 | \$1,000.00 | | | |
| N 12 | 5 | 10/15/12 | 10/15/12 | Mon Prime | 9p-10p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$2,000.00 | | | |
| N 13 | 5 | 10/14/12 | 10/14/12 | Su 8a-9a | 8a-9a | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1 | | | | 1 | \$100.00 | | | |
| N 14 | 5 | 10/09/12 | 10/15/12 | NLCS on FOX | 5p-8pm | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTFSS | | | | 1 | \$2,000.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | | | 0 | \$0.00 | | | |
| N 15 | 5 | 10/10/12 | 10/10/12 | X Factor Wed | 8p-10pm | | :30 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --1---- | | | | 1 | \$2,500.00 | | | |
| Totals | | | | | | | | | | | 30 | \$14,325.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/15/12 | 30 | \$14,325.00 | \$12,176.25 |
| Totals | 30 | \$14,325.00 | \$12,176.25 |

Signature: _____ **Date:** _____

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